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| **Campaign Name:** | CRAE (Campaign for Racial Awareness and Equality) |
| **Chair/Co-Chairs:** | Júlia Diallo Solana and Weza De Carvalho |
| **Campaign Progress** |
| **Targets set at last term** | **Achieved?** | **How? / Why not?** | **Spend** |
| To hold events more often (the goal set was events fortnightly). | YES | We held at least one event every two weeks – at times, we increased this to weekly events. | £170 |
| To hold at least two welfare-specific events. | PARTIALLY  | We held one welfare-specific event – the candle decorating event! | £30  |
| To collaborate with more campaigns and societies in order to amplify our impact. | YES | We collaborated with Class Act, LGBT Camp, Tamil Society, Asia-Pacific Society, and Women of Colour Society. | £135 |
| **Next Term Targets** |
| **Target** | **Description** | **Expected Spend** |
| To increase our events to weekly without fail. | Although we held a few events weekly this term, we did not keep this up. As such, we would like for our events to be held weekly in a consistent basis. | £100 - £150 |
| To increase our social media presence (particularly on Instagram and TikTok) in order to amplify the campaign’s presence. | Since we realised that many students are still unfamiliar with CRAE, we would like to increase our social media presence to introduce more people to our work. | Free |
| To increase event turn-out | Working more closely with the Student Union to advertise our events and increase our turn-out. | Free |
| **Chair/Co-Chair’s Comments:** |
| We’ve had a lovely time working with our committee – at the beginning of term, we distributed workload and split tasks amongst the committee members; we have found that this method worked particularly well as committee members were able to take charge of their own projects within CRAE, which was so wonderful to see (particularly Ushika Kidd and the Panel Discussion)!We hope that CRAE becomes a more established campaign and continues to gain traction within the student sphere! |